



# Elaine Seward

Senior Video Producer

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📍 Brooklyn, NY

## // EXPERIENCE

- **SENIOR VIDEO PRODUCER @ACSReactions**  
*June 2011 - Current*
  - Manages pre-production, production, and post production
  - Writes and edit scripts
  - Sets up video shoots and conducts interviews
  - Oversees fact-checking and works closely with scientific experts
  - Edits footage, designs and animates
  - Produces fully realized pieces with narration and sound design
  - Strategizes script ideas and video schedules
  - Optimizes Youtube, Facebook, and Twitter algorithms and SEO for peak channel performance
- **FREELANCE VIDEO PRODUCER @Elaine Seward**  
*May 2010 - Current*
  - Experience with motion graphics, compositing, motion tracking, art direction, layout, graphic design, editing
  - Brainstorms with creative directors and clients on concepts and design
  - Produces motion graphics utilizing typography, photography, live video, graphic elements and animation
  - Projects range from 30 sec. commercials, brand identity, lower thirds, end tags, and corporate videos
  - Works closely with teams of creative directors, producers, editors, and animators to create captivating and engaging pieces
- **ASST MOTION GRAPHIC DESIGNER @RHED Pixel**  
*May 2010 - June 2011*
  - Designed and animated storyboards, lower-thirds, and splash screens for ongoing series content
  - Curated and Photoshopped images to assemble coherent, realistic, and well composed animated sequences
  - Worked closely with a team of producers, editors, and motion designers

## // SKILLS

After Effects, Photoshop, Premiere, Illustrator, Cinema 4D

Producing, Production, Animation, Motion Design, Art Direction, Color Correction, Compositing, Graphic Design, Editing, Storyboarding, Compositing, Motion Tracking, Cinematography, Storytelling, Script Writing, Script Editing, SEO

## // AWARDS

### NEWSBRIEF AWARD HONORABLE MENTION @DCSWA

*March 2016*

Recognition for short science journalism.

### EMERGING LEADER @WWPR

*June 2015*

Given to extraordinary young women in PR in the DC area who have made a significant impact to the industry.

### NEWSBRIEF AWARD @DCSWA

*March 2015*

Recognition for short science journalism.

## // EDUCATION

### MFA @American University

*May 2011*

Film & Electronic Media Degree from the School of Communication

### BA @Lycoming College

*May 2008*

Digital Media Degree from the Department of Communication

## // CERTIFICATES

### DESIGN BOOTCAMP @School of Motion

*March 2017*

### ANIMATION BOOTCAMP @School of Motion

*March 2016*

